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An Orion and Menarini co-sponsored symposium
at the 28th European Respiratory Society (ERS)
International Congress 2018.

Monday 17 September

17:30–19:00

Hall 7.2, Paris Expo, Porte de Versailles, Paris, France

Back to basics in asthma and COPD: optimizing the patient journey

Dear delegate

We warmly invite you to join us at the Orion/Menarini mini-symposium taking place at the ERS International Congress 2018 in Paris, France. Drawing on the experience of experts from across Europe, this mini-symposium will provide you with information and practical guidance on how to address some of the most common challenges in asthma and COPD management... by going back to basics.

Our expert panel will explore four key topics:

- Key achievements from the Finnish asthma and COPD programmes, and practical suggestions on how you can apply them to your own clinical practice
- The role of high resistance in dry powder inhalers and how it affects dose emission and lung deposition
- Recent real-world data relating to dry powder inhalers, including data on patients switching between devices
- How you can help patients to achieve optimal outcomes by improving their guided self management

The mini-symposium will also provide you with opportunities to engage with the expert panel and discuss your clinical challenges and dilemmas.

We look forward to seeing you there!

Co-Chairs:

**Prof. Mika Mäkelä &
Prof. Giorgio Walter Canonica**

17:30–17:35 • Prof. Giorgio Walter Canonica (Italy)

Introduction

17:35–17:50 • Prof. Mika Mäkelä (Finland)

Transforming asthma and COPD care: lessons from Finland

17:50–18:05 • Prof. Henry Chrystyn (UK)

Making sense of dry powder inhalers

18:05–18:20 • Prof. Federico Lavorini (Italy)

Inhaler use in real life: an evolving story

18:20–18:35 • Prof. Giorgio Walter Canonica (Italy)

Focus on the patient: what clinicians need to know

18:35–18:55 • All

Discussion

18:55–19:00 • Prof. Mika Mäkelä (Finland)

Wrap-up

